



**SPECIAL NEW SERVICE FOR FOLKS IN A HURRY**

Phone for your **LOAN**

**ONLY ONE TRIP NECESSARY**

No need to waste time and precious rubber applying for your loan in person—Just call us up and tell us how much you need. We will make all arrangements over the phone. Then, as soon as your application is approved, you can call at our office and pick up your cash without delay—and take up to 12 months to repay in reasonable monthly installments. Almost any credit-worthy man or woman with a steady job (even a new one) who needs cash for some worthwhile purpose can qualify. No employers involved. Loans are made on salary only or on car or furniture. Special service for business women.

**EXAMPLE: \$9.26 per month repays \$95 in 12 months**

**Personal FINANCE CO.**

**Room 227, Forum Building  
1107 - 9th Street  
Telephone 3-5731**

**LOANS**

*Without Co-signers*

**THREE LOAN PLANS**

- 1. INCOME LOANS**—Secured only by your income and ability to repay. No co-signers.
- 2. FURNITURE LOANS**—Your character is more important than your furniture. No co-signers.
- 3. AUTO LOANS**—\$20 to \$1000 cash loans and refinancing. No co-signers.

Monthly payments are reasonable. \$9.75 per month repays \$100 in 12 mos.

*"It isn't what you own—it's what you use"*

**PHONE FOR A LOAN 2-5887**

Then when all arranged—make one trip to our office and get your money.

**CONSUMERS CREDIT COMPANY**

ROOM 619 • FORUM BUILDING

**3 WAYS TO GET A LOAN**

**ON SALARY — CAR OR FURNITURE**

Borrow \$20 to \$1000 quickly, simply—No endorsers needed. No insurance required. No notary fees charged against borrower. Loan made the best way to suit your need. Phone or visit us today.

Cash You Get	Choose your monthly payment here				
	3	4	6	9	12
25	\$ 8.76	\$ 6.55	\$ 5.09	\$ 6.28	\$ 7.33
50	17.52	13.30	10.18	12.57	14.66
75	26.28	19.95	15.27	18.86	21.99
100	35.04	26.60	20.36	25.15	29.32
125	43.79	33.22	25.45	31.42	36.65
150	52.47	39.82	30.54	37.69	43.98
200	69.84	53.01	40.72	50.18	59.32
300	104.59	79.32	61.08	75.27	88.99
500	173.96	131.91	98.54	122.91	145.98
750	260.71	197.61	134.52	181.37	218.97

Payments include charges at the rate of 2 1/2% per month on that part of a balance not exceeding \$100, and 2% per month on that part of a balance in excess of \$100.

**HOUSEHOLD FINANCE Corporation**

1107 Ninth Street, corner K Street  
714 Forum Building (P. O. Zone 14)  
PHONE: 2-3684

*Loans Made to Residents of Nearby Towns*

**Loans—(Cont'd)**

**CONSUMERS CREDIT COMPANY**

**LOANS ON INCOME — FURNITURE AUTO**

\$20 to \$1000

Forum Bldg. . . . . 2-5887

Consumers Credit Company Forum Bldg. . . . . 2-5887 (See Advertisement This Page)

Federal Land Bank of Berkeley Agency California Fruit Bldg. . . . . 2-7969

**GROVES IRWIN N & SON**

**LOANS HOME COMMERCIAL - INDUSTRIAL**

1017 J. . . . . 2-2627

Harris Loan & Jewelry Co 501 K. . . . . 3-4775

**HOUSEHOLD FINANCE CORPORATION**

**LOANS \$20 to \$500**

Anyone may apply to Household Finance for a loan of \$20 to \$500. Loans made three ways — on salary, furniture or car. No stocks or bonds. No credit questions of friends or relatives.

Room 714, 1107-9th St.  
Forum Bldg. . . . . 2-3684

Household Finance Corporation Forum Bldg. . . . . 2-3684 (See Advertisement This Page)

Lauppe F E Automobile Loans 1319 K. . . . . 3-7431

Lester Investment Co 1630 K. . . . . 2-5238

**LOCAL LOAN CO** 1104-8th. . . . . 2-4031 (See Advertisement Preceding Page)

(Continued Next Page)

*Telephone for*

**QUICK SERVICE**

**LOANS**

**AUTOMOBILES FURNITURE SALARY TRUCKS**

*Flexible Terms Convenient Repayment Plan*

**SEABOARD FINANCE COMPANY**

1330 "K" Street, Sacramento  
PHONE: 3-4621

**Loans—(Cont'd)**

Mercantile Acceptance Company 923-10th. . . . . 3-2578

Morrissey Co The 729 J. . . . . 3-1771

**MORTGAGE REALTY CO**

Real Estate Loans 815 J. . . . . 2-6951

**MORTHRIFT FINANCE CO** 1227 1/2 K. . . . . 3-7901

**PERSONAL FINANCE CO OF SACTO**

(See Advertisement Opposite Page) Forum Bldg. . . . . 3-5731

Philpot R N & Son 914-14th. . . . . 3-7787

Sacramento County National Farm Loan Assn E T Thomas Secretary-Treasurer California Fruit Bldg. . . . . 2-7969

Sacto Loan Ofc 531 K. . . . . 2-6384

**SEABOARD FINANCE COMPANY** 1330 K. . . . . 3-4621 (See Advertisement Opposite Page)

**Loans—Real Estate**

See Loans; also Banks; also Building & Loan Associations; also Financing; also Mortgages; also Savings & Loan Associations; etc

**Lockers**

Corbin Locker Co 2201 Del Paso Blvd. . . . . 9-9981

Taylor Walter J Co 127 LeavWy NSacramento. . . . . 2-2496

**Lockers—Cold Storage**

See Cold Storage Lockers

**Locksmiths**

BODE & BODE 1401 J. . . . . 2-4546 (See Advertisement This Page)

Davenport E B Auto & House Keys Made 2979-35th. . . . . 5-9820

Eberhardt F J 509 J. . . . . 3-0110

**LANGLEY'S REPAIR SHOP**

WE MAKE AUTO & HOUSE KEYS Night & Sunday Service 1521 O. . . . . 2-9557

Rice C F 1716 J. . . . . 2-7551

Vick The Key Man 1109-5th. . . . . 3-5392

**Lodges—See Associations**

**Lodging Houses**

See also Boarding Houses

A B C Rooming House 407 1/2 K. . . . . 3-9957

Astor Rooms 406 1/2 J. . . . . 3-9851

Bardin Guest Home 2101 J. . . . . 3-9668

**BELLVIEW ROOMS** 1314 1/2 K. . . . . 3-9962

Central Rooms 905 1/2-6th. . . . . 3-9419

Davis Sarah 317 1/2 Capital Ave. . . . . 3-9889

Doris Rooms 620 1/2 J. . . . . 3-9431

Evans Muriel 925-6th. . . . . 3-9583

Green Irving 1228 1/2-36. . . . . 2-9504

Humble's Rooming Hse 1029-2d. . . . . 2-9473

International Rooming House 322 1/2 K. . . . . 2-9387

Mason L C 1410 1/2 J. . . . . 3-9355

McMaster J 1700 N. . . . . 3-9927

Mikes M Mrs 505 Capitol Av. . . . . 3-9405

**MILTON LEON** 417 1/2 J. . . . . 3-9909

Worona Madeline 208 L. . . . . 2-9460

O K Rooming House Mr A McLean Manager 1013 1/2-4th. . . . . 3-9953

**SINGH NATAH** 212 1/2 K. . . . . 3-9614

Sonoma Rooms 523 1/2 K. . . . . 2-9362

**Logging Equipment & Supplies**

Lumbermen's Equipment Co Reebing Wire Rope-Blocks & Rigging 23 Main St Francisco (Toll) Call "Operator" for. . . . . GA #11-7106

When you take down your telephone to dial, a few seconds are sometimes required for the equipment at the central office to get ready to serve you. When it is in position, you hear a notifying hum, a "dial tone," corresponding to an operator's "Number, please?" If you will wait for this dial tone, it will speed your call!

**KEYS FOR ANY LOCK**

**AUTO AND TRUNK KEYS Furnished by Number**



**LAWN MOWERS SAWS**

SHARPENED BY MACHINERY

Dial **2-4546**

**BODE & BODE LOCKSMITHS**

1401 - J Street

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**MEMORY PLAYS TRICKS**

If in doubt about a telephone number . . . please look it up in the Directory.



**Loose Leaf Systems & Supplies**

Thorp Sam Co Nicholaua Bldg. . . . . 3-0178

**Lubricating Oils—See Oils—Lubricating**

**Luggage—Retail**

Clothers H & L 522 J. . . . . 4-0760

Jack's Bargain Store New Luggage-We Buy Used Luggage 511 K. . . . . 2-3569

Longshore's Luggage 714 J. . . . . 3-8757

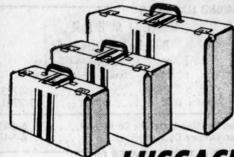
Luggage Shop 1008 K. . . . . 3-7861 (See Advertisement This Page)

**MAX'S CLOTHING STORE** 616 J. . . . . 3-5589 (See Advertisement This Page)

Weinstock-Lubin & Co 12th&K. . . . . 3-6881

When you invest in United States War Savings Bonds and Stamps you are helping to defend America; to make it a stronghold of freedom and democracy.

**"The Largest Selection of Luggage in Sacramento"**



**LUGGAGE**

- HARTMANN
- DRESNER
- K. KAUFMANN
- AVIATION
- VOGUE
- BALKAN

Complete Line of Ladies' Handbags, Suitcases, Travel Bags, Brief Cases, Gold Stamping

**LUGGAGE SHOP**

Established 1923

**1008 K 3-7861**

Sacramento

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**WANTED USED LUGGAGE**

**MAX PAYS MORE CASH FOR** Wardrobe Trunks of All Types Gladstone Bags, Suitcases, Etc.

**WE BUY & SELL OPEN EVENINGS & SUNDAYS**

**PHONE 3-5589**

WILL CALL AT YOUR HOME ANY TIME

**MAX'S CLOTHING STORE**

616 JAY STREET